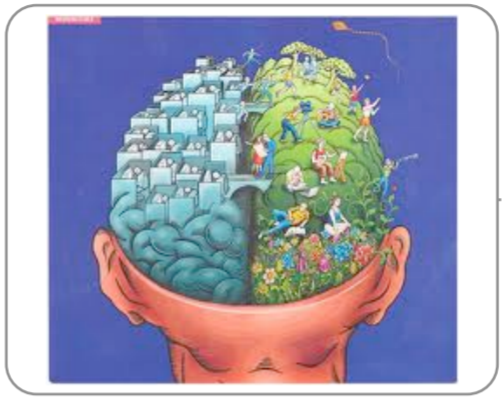


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Ignite Your Inner Genius!!!!



"Let's Make a Dent in The Universe" Steve Jobs

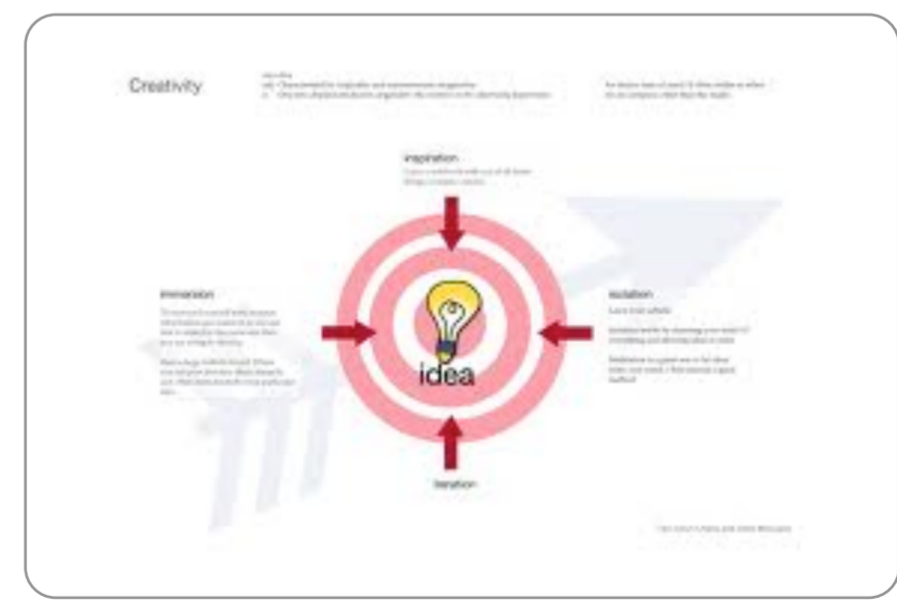
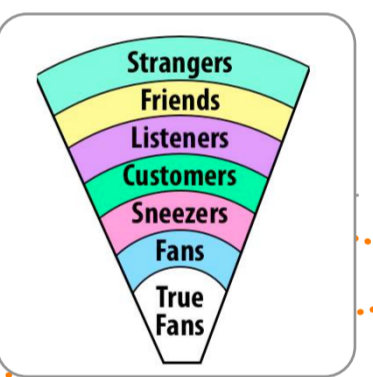
Creativity Boost Ignite Your Inner Genius

Principles Creativity

- Everyone = Creative!
- Remove Bottleneck -> Inspire -> Excite -> Do it
- Uncover Potential = Inspire, Excite & Empower People & Business

Why: Creativity Boost?

- Inspire & Empower Teams
- Innovate Products & Services
- Attract new Clients
- Transform Clients into Raving Fans
- Work: Better, Faster, Happier, More Focus

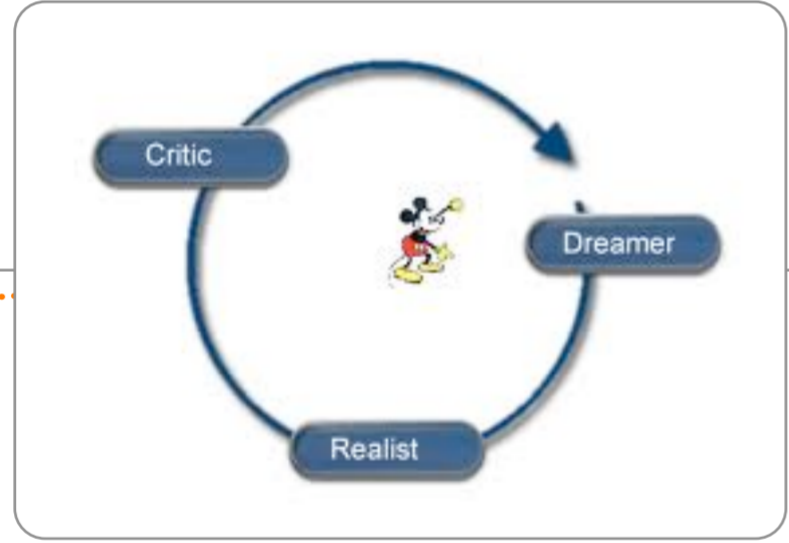


How: Creativity Boost?

1. Discover & Transcend Comfort Zone
 2. Ignite Creativity & Excite = Passion
 3. Diverge & Converge
 4. Transform: Make it DO-able
 5. Commit & Engage
- Who
What
When

What: Creativity Methods

- Walt Disney Strategy
- SuperHeroes
- 6 Thinking Hats De Bono
- Brain Writing 6-3-5
- MetaPlan (large group Intervention)
- Mind Mapping
- Future Mapping: Scenario
- Etc.....Endless Possibilities



6 Hats De Bono

Walt Disney

Dreamer
Realist
Critic